

The Rybar Group



R.A.D.

Radiology Advice for Diagnostic Imaging Professionals

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Radiology Coding More Complex

The coding and reimbursement processes for Diagnostic Imaging have become more complex than ever before. High technology imaging and interventional procedures are experiencing explosive growth. As new technologies are introduced and more procedures are offered, the volumes continue to climb.



According to the American College of Radiology, high-tech imaging services such as MRI and interventional radiology have seen the fastest growth rate with overall radiology workload growing at a rate of 8% annually.

Diagnostic Imaging procedure coding and billing was not always as complex as it is today. Codes and charges used to be captured as a byproduct of the exam. The complexity of correct code assignment has grown with the increased complexities of imaging technology and presents challenges for coders and billing companies to effectively manage. Therefore, failure to meet coverage requirements of medical necessity, conflicting coverage determinations, and inaccurate code assignment are common, resulting in increased denials and less revenue. Coding for Diagnostic Imaging services has become a complicated job that often requires specialized attention.

The Rybar Group is pleased to present a quarterly newsletter focusing on up-to-date compliance regulations, coding, and information affecting Diagnostic Imaging services and reimbursement. Future issues will address topics such as the merits of incorporating RIS and PACS systems into the revenue management process, how HER impacts Diagnostic Imaging, the impact of regulatory changes, and how facilities can work to ensure they are receiving optimal reimbursement for their services.

We hope you enjoy reading this newsletter and that you find it to be a useful tool as you work through the daily challenges of reimbursement.

Let us know what you would like to see. The Rybar Group welcomes your input on topics or specific issues that you would like addressed.

Send your feedback to us at mktg@TheRybarGroup.com.

Welcome to the introductory issue of our latest communication tool designed to assist you in optimizing your Diagnostic Imaging reimbursement.

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